



*Builders' Granite*

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### Granite Countertops Still Top List of Home Improvements

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In spite of the struggling economy, consumer spending on home renovation is still strong. Throughout the country, homeowners are investing in remodeling projects--particularly kitchen makeovers. One of the leading upgrades in this respect continues to be granite countertops. A study of 10,000 consumers done by the Research Institute for Cooking and Kitchen Intelligence discovered that kitchen improvements came in first place among consumers looking to increase their homes' value and that granite countertops were one of the features they most desired for that room. "Historically, consumers recognize that granite countertops enhance the

value of a home in ways few other improvements can," notes Marble Institute of America Executive Vice President Garis Distelhorst. "No other countertop surface can measure up to granite in terms of practicality, timeless beauty, durability and safety." Distelhorst adds that granite has "held its value in ways more trendy materials have not."

Visit the following link for more information.

[http://www.imperialvalleynews.com/index.php?option=com\\_content&task=view&id=2818&Itemid=1](http://www.imperialvalleynews.com/index.php?option=com_content&task=view&id=2818&Itemid=1)

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